

PRIVACY POLICY

CREATIVE // ENGINE

Effective Date: 5/1/2026

Last Updated: 5/1/2026

This Privacy Policy explains how CREATIVE // ENGINE collects, uses, shares, stores, and protects personal information when you use our website, software, account dashboard, subscription services, AI design tools, early access program, forms, communications, and related services.

By using CREATIVE // ENGINE, you agree to this Privacy Policy.

1. Who We Are

CREATIVE // ENGINE is operated by CREATIVE // ENGINE LLC.

For privacy questions, contact:

Privacy Contact: admin@creativetattooengine.com

Mailing Address: Headquartered in CRESTVIEW, FLORIDA

2. Information We Collect

We may collect the following categories of information.

A. Account Information

- Name.
- Email address.
- Username.
- Password or authentication credentials.
- Account settings.
- Subscription plan.
- Billing status.
- Login history.
- Support history.

B. Payment Information

Payments may be processed by third-party payment processors.

We may receive limited payment-related information, such as:

- Billing name.
- Billing email.
- Billing address.

- Payment status.
- Subscription status.
- Last four digits of a card.
- Transaction ID.
- Tax information.
- Chargeback or refund information. We do not intentionally store full credit card numbers unless stated otherwise.

C. User Inputs and Uploaded Content

When you use the Service, you may submit:

- Prompts.
- Tattoo ideas.
- Client concepts.
- Reference images.
- Artwork.
- Sketches.
- Photos.
- Style references.
- Files.
- Notes.
- Feedback.
- Client-provided materials.
- Generated design instructions. These materials may include personal information if you choose to include it.

D. AI Outputs

We may collect and store Outputs generated through the Service, including:

- Generated images.
- Prompt history.
- Style selections.
- Generation settings.
- Download history.
- Reroll history.
- Saved gallery items.
- Error logs related to generations.

E. Device and Usage Information

We may automatically collect:

- IP address.
- Device type.
- Browser type.
- Operating system.

- Referring pages.
- Pages viewed.
- Time spent.
- Clicks.
- Feature usage.
- Error logs.
- Approximate location based on IP address.
- Session data.
- Security logs.

F. Cookies and Tracking Technologies

We may use cookies, pixels, local storage, SDKs, tags, and similar technologies to:

- Keep you logged in.
- Remember preferences.
- Analyze website performance.
- Improve user experience.
- Prevent fraud.
- Measure marketing.
- Manage early access or waitlist forms.
- Understand product usage. You can control cookies through your browser settings. Some features may not work if cookies are disabled.

G. Communications

If you contact us, sign up, submit a form, join early access, request support, or subscribe to updates, we may collect:

- Name.
- Email.
- Social media handles.
- Message content.
- Support details.
- Feedback.
- Communication preferences.

3. How We Use Information

We may use information to:

- Provide the Service.
- Create and manage accounts.
- Process subscriptions and payments.
- Generate tattoo design Outputs.
- Store galleries and generation history.
- Provide customer support.

- Improve Service reliability.
- Debug technical issues.
- Detect abuse, fraud, scraping, or security threats.
- Enforce our Terms.
- Send service notices.
- Send marketing communications where permitted.
- Manage early access.
- Analyze usage trends.
- Improve product features.
- Comply with legal obligations.
- Protect CREATIVE // ENGINE, users, clients, artists, and third parties.

4. AI Processing

When you submit prompts, images, files, or design instructions, we may process that content using AI systems or third-party AI providers to generate Outputs.

AI processing may involve:

- Transmitting User Inputs to AI providers.
- Creating derived prompts.
- Creating design specifications.
- Generating images or text.
- Reviewing outputs for safety, abuse, or quality.
- Logging errors or moderation failures.
- Storing generation history. Do not upload private, confidential, sensitive, medical, financial, legal, or client- identifying information unless you have permission and understand the risk.

5. How We Share Information

We may share information with:

A. Service Providers

We may share information with vendors that help operate the Service, including:

- Cloud hosting providers.
- AI generation providers.
- Payment processors.
- Analytics providers.
- Email providers.
- Authentication providers.
- Security providers.
- Customer support tools.
- Database providers.
- Error monitoring tools. These providers may process information on our behalf.

B. Legal and Safety Purposes

We may disclose information if we believe it is necessary to:

- Comply with law.
- Respond to legal process.
- Protect rights, safety, or property.
- Prevent fraud or abuse.
- Enforce our Terms.
- Investigate security incidents.
- Respond to claims of infringement.

C. Business Transfers

If CREATIVE // ENGINE is involved in a merger, acquisition, financing, sale, restructuring, bankruptcy, or transfer of assets, information may be transferred as part of that transaction.

D. With Your Permission

We may share or display your content when you give permission, publicly post it, tag us, submit it for showcase, or request that we share it.

6. Public Content

If you post Outputs publicly, tag CREATIVE // ENGINE, submit testimonials, participate in showcases, or share content through public features, that content may be visible to others.

Do not publicly share client materials unless you have permission.

7. Marketing Communications

We may send marketing emails, launch updates, early access notices, feature announcements, and promotional messages.

You may unsubscribe using the link in the email or by contacting us.

Even if you opt out of marketing, we may still send service-related messages, such as billing notices, security alerts, account notices, and legal updates.

8. Data Retention

We keep information as long as reasonably necessary for:

- Providing the Service.
- Maintaining your account.
- Completing transactions.
- Keeping generation history.
- Supporting customer service.
- Preventing fraud or abuse.

- Complying with legal obligations.
- Resolving disputes.
- Enforcing agreements.
- Maintaining backups. Retention periods may vary depending on the type of information.

If you delete your account, some information may remain in backups, logs, transaction records, legal records, security records, or records needed for legitimate business purposes.

9. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information.

However, no system is completely secure.

We cannot guarantee that unauthorized access, hacking, data loss, system failure, or misuse will never occur.

You are responsible for protecting your login credentials and using secure devices.

10. Your Choices

Depending on your location and applicable law, you may have rights to:

- Access personal information.
- Correct personal information.
- Delete personal information.
- Request a copy of personal information.
- Opt out of certain marketing.
- Opt out of certain data sharing or targeted advertising.
- Restrict or object to certain processing.
- Withdraw consent where processing is based on consent.
- Appeal certain privacy decisions where required by law. To make a request, contact:

admin@creativetattooengine.com

We may need to verify your identity before completing a request.

11. California Privacy Notice

This section applies to California residents where the California Consumer Privacy Act, as amended, applies.

California law may give eligible residents the right to:

- Know what personal information is collected.
- Know how personal information is used.
- Know what personal information is disclosed.
- Request deletion.

- Request correction.
- Opt out of sale or sharing.
- Limit use of sensitive personal information.
- Not be discriminated against for exercising privacy rights.

Categories of Personal Information We May Collect

We may collect:

- Identifiers, such as name, email, IP address, account ID.
- Commercial information, such as subscription and transaction history.
- Internet or network activity, such as website usage and logs.
- Approximate geolocation based on IP address.
- User-generated content, such as prompts, uploads, references, and Outputs.
- Inferences, such as preferences based on usage.
- Sensitive personal information if you choose to upload or provide it.

Sources

We collect information from:

- You.
- Your device.
- Payment processors.
- Service providers.
- Analytics tools.
- Communications with us.

Purposes

We use information for the purposes described in this Privacy Policy, including providing the Service, processing payments, generating Outputs, security, support, analytics, legal compliance, and business operations.

Sale or Sharing

We do not knowingly sell personal information for money.

If we use advertising, analytics, pixels, or similar tracking technologies, some laws may consider that “sharing” or “targeted advertising.” Where required, we will provide opt- out choices.

Sensitive Personal Information

We do not require you to provide sensitive personal information. If you upload sensitive material, you are responsible for ensuring you have the right to do so.

We do not use sensitive personal information for purposes beyond those reasonably necessary to provide the Service, protect security, comply with law, or as otherwise permitted.

Exercising Rights

California residents may contact us at:

admin@creativetattooengine.com

We will not discriminate against you for exercising applicable privacy rights.

12. State Privacy Rights

Residents of certain U.S. states may have privacy rights under state consumer privacy laws.

Depending on your state and whether the law applies to CREATIVE // ENGINE, you may have rights to:

- Access personal information.
- Correct inaccuracies.
- Delete personal information.
- Obtain a portable copy.
- Opt out of targeted advertising.
- Opt out of sale of personal information.
- Opt out of certain profiling.
- Appeal a denied request. Submit requests to:

admin@creativetattooengine.com

13. International Users

CREATIVE // ENGINE is operated from the United States.

If you access the Service from outside the United States, you understand that your information may be transferred to, processed in, and stored in the United States or other countries.

These countries may have privacy laws different from those in your location.

Where required by law, we will use appropriate safeguards for international transfers.

14. GDPR / UK GDPR Notice

If the GDPR or UK GDPR applies to your use of the Service, this section provides additional information.

Controller

CREATIVE // ENGINE LLC is the controller of personal information processed for account management, billing, website operation, customer support, marketing, and business administration.

Lawful Bases

We may process personal information based on:

- Contract, to provide the Service.
- Consent, where required for marketing or certain cookies.
- Legitimate interests, such as security, product improvement, fraud prevention, and business operations.
- Legal obligation, such as tax, accounting, and compliance requirements.

Rights

Where applicable, you may have rights to:

- Access.
- Rectification.
- Erasure.
- Restriction.
- Portability.
- Objection.
- Withdraw consent.
- Lodge a complaint with a supervisory authority.
- Not be subject to certain solely automated decisions with legal or similarly significant effects.

Contact us at:

admin@creativetattooengine.com

15. Children's Privacy

CREATIVE // ENGINE is not intended for children under 13.

We do not knowingly collect personal information from children under 13.

If we learn that we collected personal information from a child under 13, we will take reasonable steps to delete it.

Users may not upload images of minors unless they have lawful authority and consent, and the content is appropriate and legal.

16. Client and Third-Party Data

If you upload client information, client images, reference photos, or third-party materials, you are responsible for obtaining proper consent and permission.

You should not upload:

- Private client information.
- Medical information.
- Government IDs.
- Payment information.
- Confidential business materials.
- Sensitive personal information.
- Images of minors.

- Private photographs.
- Copyrighted artwork you do not have permission to use. CREATIVE // ENGINE is not responsible for your failure to obtain consent.

17. Data Deletion Requests

You may request deletion of your account or certain personal information by contacting us.

Deletion may be limited where we need to retain information for:

- Billing records.
- Tax compliance.
- Fraud prevention.
- Security.
- Legal claims.
- Dispute resolution.
- Contract enforcement.
- Backup integrity.
- Abuse investigations.

18. Do Not Track and Global Privacy Signals

Some browsers send “Do Not Track” signals. Because there is no consistent industry standard, we may not respond to all Do Not Track signals.

Where legally required, we will honor recognized opt-out preference signals, such as Global Privacy Control, for applicable users and applicable processing.

19. Third-Party Links

The Service may link to third-party websites, platforms, social media pages, payment processors, or tools.

We are not responsible for third-party privacy practices, content, policies, or security.

Review third-party policies before providing information.

20. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

If changes are material, we may notify you by email, account notice, website notice, or other reasonable method.

Your continued use of the Service after the updated Privacy Policy becomes effective means you acknowledge the updated policy.

21. Contact

For privacy questions or requests:

CREATIVE // ENGINE

Privacy Contact: admin@creativetattooengine.com

Mailing Address: Headquartered in CRESTVIEW, FLORIDA